

### 3. 4WD Show Program

10,000 printed and distributed to Show visitors

All exhibitors will have free listing as part of exhibitor list, however other advertising options are available.



#### Advert Prices

Full-page advertisement  
Includes 400 word editorial/advertorial and photo.  
Cost: \$950 plus GST

1/2 page advertisement  
Includes 300 word advertorial.  
Cost: \$650 plus GST

1/4 page advertisement  
Cost: \$400 plus GST

1/8 page advertisement  
Cost: \$300 plus GST

#### Material Supply

Adverts are required as press ready PDF files (with embedded fonts) and all images to be supplied at 300 dpi.

Ensure all colours in your document are CMYK and not RGB or Spot Colours.

Take care to include bleed of 5mm where required and also please keep important type and images away from the recommended trim sizing.

Body copy text which is black should be set to 100% black not a 4 colour makeup of black.

**PLEASE SEND ARTWORK TO**  
[studio@premiereproductions.com.au](mailto:studio@premiereproductions.com.au)

OR

**We can design your advert for you!**  
**To discuss rates please email**  
[marketing@premiereproductions.com.au](mailto:marketing@premiereproductions.com.au)

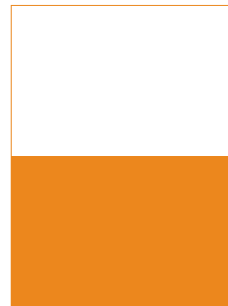
#### Artwork Deadline

Artwork must be provided by **28/09/18** in order to collate the program and meet the print deadline.



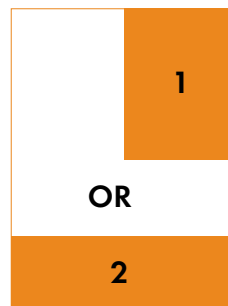
#### FULL PAGE

With Bleed - W220mm x H307mm  
Trim - W210mm x H297mm  
Type - W170mm x H277mm



#### HALF PAGE

With Bleed - W220mm x H158mm  
Trim - W210mm x H148mm  
Type - W170mm x H128mm

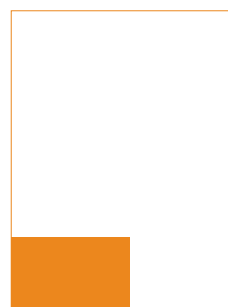


#### QUARTER PAGE - #1

With Bleed - W115mm x H158mm  
Trim - W105mm x H148mm  
Type - W85mm x H128mm

#### QUARTER PAGE - #2

With Bleed - W220mm x H85mm  
Trim - W210mm x H75mm  
Type - W90mm x H65mm



#### EIGHTH PAGE

With Bleed - W115mm x H85mm  
Trim - W105mm x H75mm  
Type - W95mm x H65mm